

**SPECIFICATION 03-160 ANNUAL REQ. FOR PRINTING & DISTRIBUTION OF LIFE
LINES MAGAZINE JUNE 11, 2003**

COMPANY NAME: REPRESENTATIVE: ADDRESS: CITY,STATE,ZIP: TELEPHONE NO.:				Plaindealer Publishing Chad Zink P.O. Box 239 Tekamah, NE 68061 402/374-2225		Oakcreek Printing Terry C. Claus 900 "Q" Street Lincoln, NE 68508 402/473-7477	
Item	Description		U/M	Unit	Total	Unit	Total
1	Self-cover magazine w/4 color w/full bleed on front, back & center spread (pgs.32 & 33), black & process yellow ink on all other pages	26000	Each	\$0.20	\$5,200.00	0.129	\$3,354.00
2	Self-cover magazine w/black & process yellow w/full bleed on front, back, center spread (pgs. 32 & 33), black & process yellow ink on all other pgs.	26000	Each	0.19	\$4,940.00	0.126	\$3,276.00
Oakcreek Option 1	Self-cover magazine w/ 4-color & full bleed on front back & center, black ink only on all other pages		Each	Includes stitch & trim		0.112	\$2,923.25
Oakcreek Option 2	Self-cover magazine w/ black & yellow process & full bleed on front back & center, black ink only on all other pages		Each	Includes stitch & trim		0.107	\$2,793.03
3	Saddle stitched & stapled binding	26000		0.03	\$780.00	0.013	\$338.00
4	Saddle stitched & glued binding	26000			N/A		N/A
5	Option: Sorting of customer supplied list for labeling	1000		0.02	\$20.00		\$8.50
6	Option: Labeling, bundling, bagging & necessary postal forms	1000		0.018	\$18.00		\$15.00
6.1	Delivery to post office	1		400	\$400.00		\$20.00
6.2	Delivery to separate mailer	1		400	\$400.00		\$20.00
7	Additional printing cost per 500 magazines	500		0.15	\$75.00		\$55.90
	Add printing cost /500 magazines for options:						\$52.21